

CALISHINE  IMPORT PRODUCTION

ECON

ENTHUSIASTS | CONVENTION 2019

Cher Peek Lee, CEO
Calishine Import Production
contact@calishineimportpro.com
559.430.9667

Dear Sponsor,

Our very first ever Calishine Import Production "ECON 2019" (Enthusiasts Convention) will take place on June 22, 2019. This event will be held at the Fresno Fairgrounds. We hope to provide this amazing event in the Central Valley annually. Our theme this year will be focused on auto shows and music. Which will include modified cars, collectible domestic and import cars, motorcycle shows, motorsports, rock crawlers, cosplay and etc. We will also have entertainment with an indoor and outdoor stage throughout the day and into the night.

This would be a great opportunity to showcase your business to thousands of spectators. We want you and your business at our event to help meet our goals and make this event successful. That's why I'm writing to you to consider being a sponsor and help sponsor our one of its kind event. By sponsoring CALISHINE IMPORT PRODUCTION "ECON 2019", you'll help us thrive to make this event bigger and better, bringing more attraction to our community. Showcasing your business to thousands of spectators from around the states.

We hope that we can count on your participation to make this year's event one of the best yet!

In appreciation of your anticipated participation, we would like to offer you the level of packages (See sponsor level package for more details)

Sincerely,

Cher Peek lee, CEO

CALISHINE IMPORT PRODUCTION

**VENDORS +
SPONSORSHIP OPPORTUNITES**
209.205.5539 / 559.679.8460

**EVENT
INFORMATION**
559.408.2640 / 559.579.6221

**VIP BOOTH
PACKAGES**
559.430.9667

www.calishineimportpro.com
FACEBOOK   
OFFICIAL CALISHINE

2019 SPONSORSHIP PACKAGES



SPONSORSHIP LEVELS

	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	\$5000	\$2500	\$1000
BOOTH SPACE	30 X 30	20 X 20	10 X 10
LOGO ON VIDEO PROMO	✓	✓	✗
WEBSITE / SOCIAL MEDIA PROMO	✓	✓	✓
RADIO SHOUT OUTS	✓	✗	✗
LOGO ON FLYER	✓	✓	✗
LOGO ON GIANT PHOTO BACKDROP	✓	✓	✓
STAGE SPONSOR ANNOUNCEMENTS	8 DAILY	5 DAILY	3 DAILY
SPONSOR DAY PASSES	10	6	4
BOOTH ELECTRICITY	✓	✓	✓
BADGES	4 BADGES	2 BADGES	2 BADGES
NIGHT VENDOR	✓	✓	✓
NIGHT MUSIC EVENT	6 PASSES	6 PASSES	2 PASSES
PRESENTING TROPHIES / AWARDS	✓	✗	✗

BANNER SPONSORSHIP

	3 BANNERS	2 BANNERS	1 BANNER
Banner Pricing starts at \$100 each for 4'x6' ft	\$300	\$250	\$150

GET TICKETS AT
[Eventbrite.com/d/ca--fresno/econ/](https://www.eventbrite.com/d/ca--fresno/econ/)

SATURDAY | JUNE 22

FRESNO FAIR GROUNDS

ADVANCE \$10 | ADMISSION \$15 | VIP TICKET AVAILABLE

EVENT ACTIVITIES

- CAR SHOW
- MOTOR SPORT
- MUSIC EVENT
- MOTORCYCLE STUNTSHOW
- RC RACING
- RAVE PARTY
- COSPLAY
- ROCK CRAWLERS
- KIDS ZONE
- INDUSTRY VENDORS
- FOOD + DRINKS

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VIP BOOTH PACKAGES
 559.430.9667

www.calishineimportpro.com
 FACEBOOK OFFICIAL CALISHINE 

1121 S CHANCE AVE | EVENT 10AM - 3PM | RAVE PARTY 7PM - MIDNIGHT



SPONSOR APPLICATION
JUNE 22, 2019



Mimi Xiong 209-205-5539 Kenji Her 559-676-8460

Email: contact@calishineimportpro.com

SPONSOR INFORMATION

Name of Business: _____

Vendor Legal Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Cell: _____ Email: _____

SPONSOR APPLICATION
JUNE 22, 2019

Welcome Sponsors! Calishine Import Production is excited to have your business being part of "ECON 2019" at the Fresno Fairgrounds in Fresno, CA. Please complete this application and send it with your sponsor packages to Calishine Import Production. **Note that Calishine Import Production accepts cashier's checks, money orders, paypal and cash only.**

SPONSORSHIP
BOOTH RESERVATION OPEN: MARCH 26nd, 2019

1. All Sponsors may reserve any available booths, starting Tuesday, March 26nd 2019 at 8:00AM, on a "first come, first served" basis.
2. A deposit of half the full amount must be made payable to CALISHINE IMPORT PRODUCTION on the day of your reservation to reserve your booth(s):
 - a. Mail-in DEPOSIT must be postmarked on the day of your reservation.
 - b. Walk-in DEPOSIT must be received by 6:00PM on the day of your reservation.

SPONSORS
FINAL PAYMENT DUE: JUNE 1ST, 2019

1. Final payment must be made payable to CALISHINE IMPORT PRODUCTION by the due date June 1ST, 2019.
 - a. Mail-in PAYMENT must be postmarked by June 1st, 2019.
 - b. Walk-in PAYMENT must be received by 6:00PM on June 1st, 2019.

2. If CALISHINE IMPORT PRODUCTION does not receive your final payment, then CALISHINE IMPORT PRODUCTION reserves the right to release your booth(s) to the next Sponsor.

GENERAL INFORMATION FOR SPONSOR

EVENT LOCATION	Fresno Fairgrounds, 1121 S. Chance Avenue, Fresno, CA 93702
EVENT OPERATING DAYS	June 22 nd , 2019
EVENT OPERATING HOURS	10:00AM TO 12:00AM
BOOTH SET-UP	BEFORE EVENT: June 21 st , 2019 10:00AM – 6:00PM
BOOTH DELIVERIES	DURING EVENT: June 22 nd , 2019 From 8:00AM – 12:00AM

Note: A sponsor may have up to two booths. There is no cleaning fee, but sponsors will be cited and fined for dumping waste improperly or causing damages to any property of the Fairgrounds or CALISHINE IMPORT PRODUCTION. Sponsors may purchase additional parking permits at \$10 each and worker badges at \$15 each.

SPONSORED BEVERAGES & GOODS -

CALISHINE IMPORT PRODUCTION reserves the rights to implement the sale of Sponsored beverages and/or goods during the “ECON 2019”. Sponsors are prohibited from dumping waste improperly or causing damages to any property of the fairgrounds or CALISHINE IMPORT PRODUCTION. Sponsors must clean their booth on a daily basis. All trash, food waste and liquid waste must be placed in the appropriate receptacles. At the end of the day of the event “ECON 2019,” Sponsors are required to leave each of their booths as they found it. CALISHINE IMPORT PRODUCTION staff shall monitor final cleanup efforts by the Sponsors and assess the booth area for compliance. Sponsors will be cited and fined for noncompliance.

CITATION & FINE -

APPLICATION DISCOLSURE -

1. CALISHINE IMPORT PRODUCTION reserves the right to deny any application with or without reason.
2. Sponsors must provide a copy of a valid Identification Card to reserve booth(s).
3. Applicant and Co-applicant have the same Sponsor responsibilities.
4. The information on this application is confidential and shall only be used for CALISHINE IMPORT PRODUCTION purposes.

SPONSOR VENDOR AGREEMENTS

PAYMENT

1. Sponsors must pay in full to reserve their booth(s)
2. All payments must be made by cash, money order, paypal, cash and cashier's check **payable to CALISHINE IMPORT PRODUCTION.**

Initials: _____

REFUND POLICY

1. Deposits and Payments are NON-REFUNDABLE after June 10th, 2019.
2. All cancellation refund requests must be submitted in writing, explaining the reason for cancellation.
 - **Before June 10th, 2019** – CALISHINE IMPORT PRODUCTION reserves the right to retain 50% of deposits.
 - **After June 10th, 2019** – **NO** refunds shall be issued.

Initials: _____

VIOLATIONS

1. Sponsors may be removed, fined, and/or penalized for behaving in a manner deemed to be inappropriate, disruptive, unsafe, disorderly, or illegal by CALISHINE IMPORT PRODUCTION, Fresno Fairgrounds, Fresno Police Department, and Fire Marshall. Sponsor shall forfeit their deposit, payment, and fees associated with their booth(s).
2. Sponsors are **PROHIBITED** from selling weapons, dangerous tools, unlicensed goods, prescription medicines, illegal products, and the like as determined by CALISHINE IMPORT PRODUCTION or by government agency.
3. CALISHINE IMPORT PRODUCTION reserves the right to determine whether an item is considered inappropriate or offensive and to prohibit the sale/display of such an item.

Initials: _____

BOOTH SAFETY & WATER

1. All items being sold or displayed must be contained inside the booth space (including all water barrel anchors, poles, ropes, tables, etc.) with a secure canopy that can withstand wind, rain and other inclement weather.
2. This is an outdoor event. It shall not be cancelled due to wind, rain, or other inclement weather unless ordered by a governmental agency for public health and safety reasons.

Initials: _____

ELECTRICITY

1. It is the sole responsibility of the Sponsors to provide their own power source to operate their own equipment.
2. All items connected to Fairgrounds power source must be 3 wire grounded.
3. Sponsors must not use so much electrical power that it will overload the circuits.
4. Electric appliances such as coffee pots, space heaters, hot plates, refrigerators, and microwaves which are intended for the personal convenience of exhibitors and their staff **ARE NOT PERMITTED.**

Initials: _____

NOISE CONTROL

1. Radios, television sets, loud speakers, amplification systems, musical instruments, etc., must be controlled so as not to interfere with other Vendors.
2. The use of amplification systems is a privilege.
3. You will get 1 (one) warning, next warning and you will be banned from playing music in your booth/stand.
4. All speakers must be in the rear of the booth or stand pointing down towards the ground and volume must remain at the level designated by CALISHINE IMPORT PRODUCTION reserves the right to revoke your privilege of using any sound devices at any time.

Initials: _____

SAFETY & SECURITY

1. CALISHINE IMPORT PRODUCTION shall provide security guards and police officers to enforce safety during the "ECON 2019" event.
2. All Sponsors are responsible for their property, equipment, and merchandise and should not leave valuable properties unattended.

3. CALISHINE IMPORT PRODUCTION is not responsible for any damaged, lost, or stolen properties at this event. We cannot guarantee security.

Initials: _____

VENDOR PARKING

- 1. All Sponsors are required to display/show their Sponsors Parking permits for entry at the designated Sponsor gate(s). CALISHINE IMPORT PRODUCTION reserves the right to refuse entry if the Sponsor does not have/display the appropriate parking permit.
- 2. Sponsors shall park their vehicle in designated areas only.
- 3. Sponsors re-entry may be restricted due to pedestrian safety and limited parking.
- 4. Sponsor parking permits must be displayed and visible from the outside when parked.
- 5. Additional parking permits may be purchased at the CALISHINE IMPORT PRODUCTION office prior to the event.

Initials: _____

VENDOR BADGES

- 1. Sponsor badges shall be worn at all times while working at the event.
- 2. Sponsor badges may not be passed to friends and family to gain entry.
- 3. Additional worker badges may be purchased at the CALISHINE IMPORT PRODUCTION office prior to the event.

Initials: _____

AGREEMENT SUMMARY

- 1. This Agreement is made between CALISHINE IMPORT PRODUCTION and the Sponsor. With the consent of both parties, amendments and/or changes to this agreement may be made in writing at any time before the end of the event.
- 2. Sponsor agrees to comply with CALISHINE IMPORT PRODUCTION policies, requirements, rules, regulations, and that of any governmental agencies for health and safety purposes.
- 3. Sponsor shall assume all risks in the use and operation of his/her booth(s) and therefore shall take all necessary precautions to protect persons and properties from damage, injury, or death.
- 4. Sponsor hereby agrees to indemnify and hold harmless CALISHINE IMPORT PRODUCTION and the Fresno Fairgrounds from all claims, liabilities, losses, damages, and injuries as a result of the Sponsor's use and operation of any booth.
- 5. CALISHINE IMPORT PRODUCTION is not liable for any losses due to natural disasters, criminal activities, and/or negligent acts.
- 6. CALISHINE IMPORT PRODUCTION reserves the right to cancel this Agreement at any time if it is deemed by any governing agencies that any of Sponsor's conducts, goods, and/or services is harmful, unlawful, or unsafe.

AGREEMENT – SIGNATURES

By signing this Sponsors Application, I certify that all answers listed above are true and may be subject to verification by CALISHINE IMPORT PRODUCTION or any governmental agencies. I have read, understood, and agreed to all requirements set forth by CALISHINE IMPORT PRODUCTION.

Rep. Full Name (Print)

Sponsor Signature

Date

Business Name

CALISHINE IMPORT PRODUCTION (Print)

CALISHINE IMPORT PRODUCTION (Signature)

Date

**SPONSORS APPLICATION
JUNE 22, 2019**

SPONSORS BOOTH SELECTION

Name of Business _____

Representative Legal Name _____

Booth No.	Booth No.	Booth No.	Booth No.
Price	Price	Price	Price

BANNER SPONSORSHIP

Sponsoring how many banner (s) _____ Sponsors will provide their own Banners – (Yes) _____ (No) _____

Sponsor Need Banner(s) Printed (Yes) _____ (No) _____ - If Yes, how many? _____

Printing cost starts at \$100 each for 4'x6' ft

WORKSHEET (To Be Completed by CALISHINE IMPORT PRODUCTION Staff)

SUB – TOTAL BOOTH PRICE	\$
SUB – TOTAL BANNER SPONSOR (S)	\$
TOTAL	\$

All In Full:	\$
Date Paid:	
CSIP Receipt No.	
CSIP Representative Signature	

